



## U.S. Ambassador's Roundtable Discussion on Intellectual Property and Innovation

**Tuesday, September 18, 2012 -- InterContinental Westlake Hanoi Ballroom**

### Agenda **(DRAFT - VERSION 16)**

- 8:00 AM Registration and Networking
- 8:30 AM Welcome Remarks by Peter Fowler, Regional IP Attaché, U.S. Patent and Trademark Office  
Remarks by Michael Mudd, Chair, AmCham Information Technology, Telecom, and IPR Committee  
Remarks by the Minister of Science and Technology (invited)  
Remarks by David Shear, U.S. Ambassador to Vietnam
- 9:15 AM Panel Discussion: "Trends in IP Protection - Government Perspective"  
Moderator: *Tran Minh Dung, Chief Inspector, Ministry of Science and Technology*  
Panelists:  
*Vu Xuan Thanh, Chief Inspector, Ministry of Culture, Sports and Tourism*  
*Phan Cam Tu, Legal Program Officer, Support for Trade Acceleration Project*
- 10:00 AM Coffee/Tea Break
- 10:15 AM Panel Discussion: "Trends in IP Protection – U.S. Industry Perspective"  
Moderator: *Peter Fowler, Regional IP Attaché, U.S. Patent and Trademark Office*  
Panelists:  
*Thomas Treutler, Partner, Tilleke & Gibbins*  
*TBD, Pharmaceutical Company TBD*  
*Mike Orgill, Country Lead, Public Policy and Government Affairs, Southeast Asia, Google*  
*Frank Rittman, Motion Picture Association of America (invited)*
- 11:00 AM Panel Discussion: "Trends in IP Protection – Vietnamese Industry Perspective"  
Moderator: *Vu Xuan Thanh, Chief Inspector, Ministry of Culture, Sports and Tourism*  
Panelists:  
*Thanh Pham, Early Risers Media Group (invited)*  
*Ho Vinh Hoang, Tosy Robotics (invited)*  
*Nguyen Minh Duc, Bkav Corporation*  
*Dao Anh Tuan, Business Software Alliance*
- 11:45 AM Panel Discussion: "Discussion of Next Steps"  
Moderator: *Phan Cam Tu, Legal Program Officer, Support for Trade Acceleration Project*  
Panelists:  
*Tran Minh Dung, Chief Inspector, Ministry of Science and Technology*  
*Vu Xuan Thanh, Chief Inspector, Ministry of Culture, Sports and Tourism*  
*TBD, U.S. Embassy – Hanoi*  
*Peter Fowler, Regional IP Attaché, U.S. Patent and Trademark Office*
- 12:00 PM Networking Lunch at Café Dulac, InterContinental Westlake Hanoi

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